







Halkidiki Chamber

Halkidiki Chamber was founded in 1991 in Polygyros, the capital of Halkidiki, by Presidential Decree. It's headquarters are situated in a privately owned property of 800 m2, where it's Administration Services, a Conference Hall of 160 seats, a Board Meeting Room and a PC area can be found.

Halkidiki Chamber consists of four sectors:

the Manufacturing Sector • the Services Sector • the Commercial Sector • the Tourism Sector

Halkidiki Chamber is a Legal Entity of Public Law with more than 12.000 active members. It is managed by an elected 21-member Board, which in turn, elects it's 7-member Administrative Committee.

It is a member of : (a) the Union of Hellenic Chambers of Commerce, (b) Hellenic Insular Chambers Development Group, (c) INSULEUR (Network of the Insular Chambers of Commerce and Industry of the European Union).

As member of the Board of several Organizations in the Prefecture of Halkidiki, as well as nationwide, it takes active part in decision-making processes.



Objective

Halkidiki Chamber is an Advisory and Consulting Organization of the State, aiming always to local economic development and National Economy growth. It's main objective is the protection and development of commerce, industry and all the professions, that contribute to economic development, through information, education, protection and provision of

development opportunities.

Halkidiki Chamber's operations intent to creating a business friendly environment that will lead to innovation, promotion of new technologies, implementation of new management models and everything that results to a sustainable development and growth.





Actions

The role of the Chamber as an Institution contains a number of services that are compulsory.

Though, part of its role integrates all the actions that reflect the vision and the decision-making of every individual Administrative Committee. Some of them are:

- Exploring and capitalizing opportunities from the National economy on behalf of its members.
- Public intervention, protection, co-operation, research, data.
- Consulting services for businesses and Cooperation Agreements.
- Participation in local and international fairs, either as an Institution or through its members, organization of business missions & B2B networking.
- Education, seminars and conferences.
- Business deals though Embassies and Consulates.
- Participation in EU Programs.
- Social Responsibility





EU Programs

Taking advantage of EU Funding has been one of the main goals for the present Administrative Committee. Some of the programs we have run are:

TASTE HALKIDIKI: A program promoting the local gastronomy of Halkidiki, as part of the local program of the Development Association of Halkidiki S.A. LEADER/CLLD (ΠΑΑ 2014-2020). **European Refugees Integration Action Scheme** –

ERIAS : A program for the integration of refugees for their self-empowerment and the fulfillment of businesses needs.

BRANDING Mentoring - Brand building of EU Enterprises through Mentoring: Creative business support in the domains of branding & marketing, in order to increase sales and promote them in foreign markets.

Smart Farming in the Fourth Industrial Revolution (Smart Farming 4.0 All): Part of Erasmus+, a cooperative program for extended research in a wide range of professions, in order to create and promote a smart farming manual.



Digital Transformation Upgrading

An ambitious project, the Digital Transformation Upgrading of Halkidiki Chamber, has been completed, with funding by the Region of Central Macedonia, as part of the Operational Program "Central Macedonia 2014-2020". Halkidiki Chamber is the first one in the country completing the project.

The project includes some of the following features:

- Upgrading of the internal Digital Infrastructure in equipment and software.
- Integrated Promotion Application for Companies and Business Support Services.
- Statistics and added value services Business Monitoring.
- Specialized Business Information Provision and Consulting.





Distinctions

Halkidiki Chamber takes part in projects that support female entrepreneurship, offer opportunities, contribute to development, but mostly in projects with environmental and social conscience.

In that sense and taking part in the European Contest EEPA 2022 with SEGE – Greek Association of Women Entrepreneurs, in the category "Supporting the

Sustainable Transition" is already a finalist of the contest that will take place in Prague in November 2022, with the Project Energy Cooperative-WEnCoop. It is about the first Energy Cooperative in Greece and Europe, composed by women entrepreneurs and their companies and aims at development and female entrepreneurship promotion, through which its members will become active in the energy sector, by using clean energy sources.



Halkidiki Chamber in numbers 2018-2021

31 years of operation

21-member Board

7-member Administrative Committee

10 executives

12.000+ active members

2.470 new membership admissions

727 membership terminations

477.227€ EU & others funding implementation

29 educational members' seminars

19 educational conferences

20 staff training seminars

9 International Fairs & Business missions

194.890 € infrastructure upgrading & services improvement

53 public interventions

19 EU and other program admissions

40.000 € social responsibility





Thank You for your attention!

Member of:





